

Information for Filling in Your Application to the
11th Annual KETCHUM ARTS FESTIVAL

JULY 9, 10 & 11, 2010

Friday and Saturday 10:00 a.m.-6:00 p.m.; Sunday 10:00 a.m.-5:00 p.m.

Applications must be sent by U.S. mail and postmarked on or before March 15, 2010.

ENTRY GUIDELINES

The attached process questionnaire describing methods involved in creating work must be returned with your application. If some of your work is made from scratch, and some is not or if you do more than one kind of work, please fill in a questionnaire for each.

Artists must be present in their booths on all three days of the Festival. Assistants are welcome, but commercial agents, representatives, dealers, or hired salespeople may not replace the artist's presence at the Festival. If you cannot be present, do not apply.

ARTIST SELECTION

- Local and former local artists are not juried. Idaho guest artists are juried based on 5 slides of their artwork and 1 of their booth, submitted with this application.
- After local and former local artists' applications have been received, a limited number of Idaho guest artists will be invited to participate in the Festival. Acceptance will depend upon the quality of the artist's work, the work's uniqueness when compared to the offerings of local artists, and the willingness of the artist to publicize our Festival.

(Last year several Idaho guest artists submitted press releases [See "How to Write a Press Release," attached to this e-mail] to their local newspapers. This increased attendance from their areas. These artists are at the top of our list for acceptance of Idaho guest artists this year.)
Thank you Dave, Cher, Thad, Don, Claudia, Fluff and Deb.

DEFINITIONS: LOCAL, FORMER LOCAL AND IDAHO GUEST

This is a local (Blaine County residents) art fair. The Ketchum Arts Festival reserves the right to invite a small, select group of Idaho artists who do not live in Blaine County depending on local participation and diversity.

Please note that due to many locals applying late last year, more Idaho guest artists than usual were accepted. If locals want this to remain a local Festival, they must submit applications before the deadline of March 15.

➤ **LOCAL:**

If you are a *local* (You live in Blaine County.), please fill out and return the attached Certificate of Residency. Please note that you will be asked to fill in this certificate only once. We will keep your certificate on file for future reference. Should you move away, you may apply as a former local. Locals are not juried. If you choose not to submit a certificate, please apply as an Idaho guest artist.

➤ FORMER LOCAL:

If you are a *former local* (You lived in Blaine County and participated in Ketchum Arts Festivals while you lived here), you may apply as a former local. Former locals are not juried.

➤ IDAHO GUEST:

Artists are considered Idaho guests if they are Idaho artists who do not reside in Blaine County. Idaho guest artists are juried.

FEEES

1) Application fee--non refundable--\$35.00 per artist or business

2) Booth Fee

Idaho guest booth fees will be refunded if the artists are not accepted. Local, former local, and Idaho guest artists who cancel on or before April 30 will receive a refund.

- **Locals and Former Locals:** An additional \$35.00 fee is required for applications postmarked between March 15th and April 30. **Applications postmarked after April 30 will not be accepted; such applications will be returned unopened.** Local artists whose applications are postmarked after March 15 will be accepted depending on available space.
- **Idaho guest artists:** An additional \$35.00 fee is required for applications postmarked between March 15th and April 7. You have an earlier deadline because Idaho guest artists are juried, and we must receive your application before the jury meets. **Applications postmarked after April 7 will not be accepted; such applications will be returned unopened.**

No refunds after April 30.

BOOTH OPTIONS--Please read the following carefully and choose the booth option that applies to you:

Option 1: 10x10 booth, \$250

For one artist OR for two artists with one business entering as a business. This option provides one listing and one photograph in the Festival Guide.

Option 2: 10x10 booth (maximum of 2 artists), \$350

For two different artists OR for two artists with one business who want separate listings in the Festival Guide. This option provides two listings and two photographs in the Festival Guide.

Option 3: 10x20 booth, \$400

For one artist OR for two artists with one business entering as a business. This option provides one listing and one photograph in the Festival Guide.

Option 4: 10x20 booth, \$450

For two different artists OR two artists with one business OR for more than two artists per booth.

This option provides two listings and two photos in the Festival Guide for booths with two artists and one business listing and one photo for booths with more than two artists.

IMPORTANT DATES:

March 15--Application deadline.

April 7--Idaho guest artist late deadline. Additional \$35 fee applies.

April 15—Acceptance notification for Idaho guest artists; welcome letter e-mailed to local and former local artists

April 30--Local and former local late deadline. Additional \$35 fee applies.

April 30—No refunds after this date.

July 8, Thursday, booth setup noon-8 p.m.; July 9, 10, 11--Festival dates

Incomplete applications will not be considered. (See Application Checklist, p. 5.) E-mailed applications will not be considered. Please print and fill in the following application and return it, along with fees and other required documents to:

**Ketchum Arts Festival
P.O. Box 3849
Ketchum, ID 83340**

Questions: Phone: 208.725.4090 (a Ketchum telephone number)

E-mail: ketchum_arts_festival@yahoo.com